



PO BOX 456
BELVIDERE, IL 61008-0456

To our loyal advertisers and sponsors:

I would like to invite you to support the **2025 BOONE COUNTY FAIR** by advertising once again on our Website. Your ad will reach everyone that visits www.boonecountyfair.com. With your support, the Boone County Fair will continue to grow, expand and be the "Best County Fair in the Midwest!"

You can email your ad (see sizes below) to: daylep1065@gmail.com

We will start posting your ad as soon as we receive payment. Prices are the same as last year! Sizes are very specific, please see below:

Full page color: \$140.00 (size is 11" wide by 4" high and should be at least 300 dpi)

1/2 page color: \$80.00 (size is 4.25" wide by 2.25" high and should be at least 300 dpi)

1/4 page color: \$50.00 (size is 2.25" wide x 1.25" high & should be at least 300 dpi)
(bus. card size)

Friends of the Fair (located on website under [Fair Info](#)): \$20.00

Sponsors: a business card size ad is **included** in your package along with a link to your website on the Sponsor page. If you would like anything larger see prices above.

Video Wall/Board* is \$100.00 due by July 18, 2025

*Again this year we will be using a video wall/board for our main Grandstand Events on Friday and Saturday Night. You have the opportunity to place your company logo or a message on this board. It will be playing for approximately one hour prior to the start of the show and is located in two places (double your coverage).

*Your company logo or message should be formatted as a "high res pdf" or "high res jpeg" file with the artwork scaled to fit the **9'H X 16'W board**, placed on a thumbdrive/flash drive, and have it turned into the Fair office by July 18, 2025 with your payment.

*The more simple the message, the easier it will be to read on the video wall/board as it rotates around in a loop prior to the start of the show. Example: Your Logo with a message like: "Have Fun at the Boone County Fair!"

The Boone County Fair always offers something for everyone! Your support will help keep the tradition going! If you have any questions on the advertisements, you can email me at daylep1065@gmail.com or call me at 815-298-9415.

Please mail your payments to: **BCFA, PO Box 456, Belvidere, IL 61008.**

Thank you,
Dayle Paulson, daylep1065@gmail.com or call 815-298-9415

Check out our website www.boonecountyfair.com for more information